



September 17, 2021

Limited time offer! “Sapporo-Noboribetsu Area Pass” and “Sapporo-Furano Area Pass” will also be released to foreign residents in Japan!

We will release two types of rail pass, “Sapporo-Furano Area Pass” and “Sapporo-Noboribetsu Area Pass”, to foreign residents in Japan to spread the attraction of Hokkaido globally as foreign tourists may not currently enter Japan due to COVID-19. Additionally, we will start a free gift campaign for customers who purchased a rail pass and posted an article on their social media.

JR Hokkaido is thoroughly taking counter measures against the novel coronavirus to enable customers to use trains more safely. Please take this opportunity to use these rail passes and let's spread the attraction of rail travel in Hokkaido together!

1. Sales of area pass to foreign residents in Japan

(1) Eligible rail passes

“Sapporo-Noboribetsu Area Pass”, “Sapporo-Furano Area Pass”

(2) Sales period

October 1, 2021-March 31, 2022

(3) Period of use

October 1, 2021-April 3, 2022 (The starting date must be on or before March 31.)

*The period may be changed without notice due to COVID-19.

(4) How and where to purchase

Any non-Japanese passport holders can purchase the area pass at the following sales counter.

Showing an eligible passport is required at the time of purchase.

<Sales counter>

Name	Sales counter
Sapporo-Noboribetsu Area Pass (Sales price 8,500 yen)	JR Information Desk at Sapporo and New Chitose Airport Stations, JR Ticket Counter (Midori-no-madoguchi) at Noboribetsu Station
Sapporo-Furano Area Pass (Sales price 9,500 yen)	JR Information Desk at Sapporo and New Chitose Airport Stations, JR Ticket Counter (Midori-no-madoguchi) at Asahikawa Station

Please see the attachment and JR Hokkaido website for details on the area passes.

<http://www.jrhokkaido.co.jp/global/english/ticket/railpass/index.html>

2. Free gift campaign

(1) Campaign period

October 1, 2021-March 31, 2022

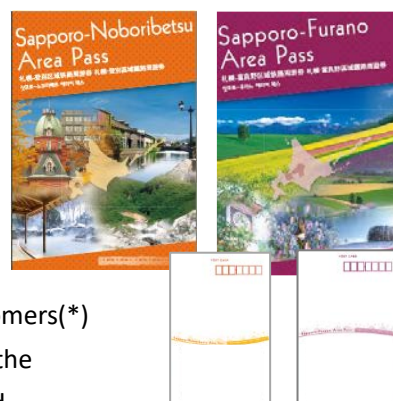
The starting date of the pass must be on or before March 31, 2022.

(2) Campaign details

- ① An “original postcard” per rail pass will be given to customers(*) who purchase the “Sapporo-Noboribetsu Area Pass” or the “Sapporo-Furano Area Pass” during the campaign period.

(*) All customers (foreign visitors and foreign residents in Japan) who purchase a rail pass

- ② “JR Hokkaido’s original goods” and “JR Tower Observatory T38 admission ticket + a voucher for a cake and drink set” will be given to all customers who take a picture of the postcard and post it on their social media with “#sapporonoboribetsuareapass” or “#sapporofuranoareapass”.



(Image)



(An example of original goods)



(Image)



(Image)



(3) Eligible social media

Facebook, Instagram, Twitter, Weibo



Take many photos while travelling and share them with your family and friends on social media!



(Image of social media post)

Please see here for details on the campaign.

<https://www.jrhokkaido.co.jp/global/pdf/e-areapass-campaign.pdf>

3. JR Hokkaido’s official social media

JR Hokkaido introduces seasonal information on Hokkaido through social media. Please check it out!



英語



繁體字



タイ語



Weibo

(Attachment) Overview of “Sapporo-Noboribetsu Area Pass” and “Sapporo-Furano Area Pass”

<Validity period>

Consecutive 4-day

<Detail>

You can take any non-reserved seats on the limited express, rapid and local trains in the valid area.
If you wish to take a reserved seat, please purchase a reserved seat limited express ticket or a reserved seat ticket.

<Eligible persons>

Foreign visitors who hold a non-Japanese passport and enter Japan under the entry status of the “Temporary Visitor”

*Any non-Japanese passport holders can purchase the area pass from October 1, 2021 to March 31, 2022 if showing a non-Japanese passport.

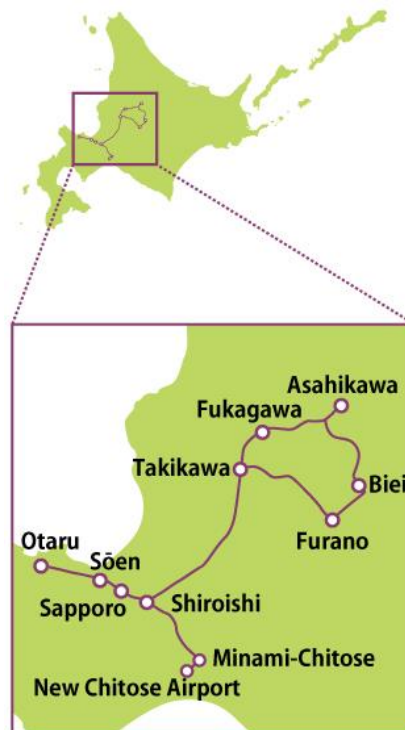
<Price and valid area>

“Sapporo-Noboribetsu Area Pass”

Adult 8,500 yen (Half price for child aged 6-11)*

“Sapporo-Furano Area Pass”

Adult 9,500 yen (Half price for child aged 6-11)*



*Price for sales in Japan applies to foreign residents in Japan. (It is different from price for sales outside Japan.)