



Pop-up Tasting Bar opens in ASAHIKAWA Station.
We offer selections of SAKE, WINE and CRAFT BEER
produced in Northern Hokkaido.

Enjoy your time with local flavor and find your special!

CASHLESS PAYMENT ONLY

Event Period

Jan.17th-Feb.15th, 2026

Weekdays: 4:00 PM - 7:00 PM

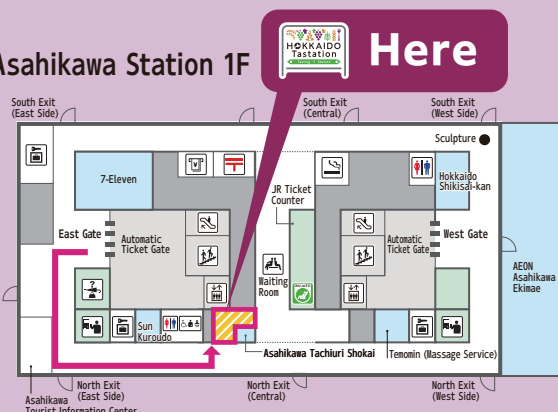
Weekends/Public Holidays: 11:00 AM - 7:00 PM

Venue

**Inside Asahikawa Station,
North Exit Central**
(After exiting the East Gate, turn left.)

The venue is located outside the ticket gates,
next to Asahikawa Tachiuri Shokai.

Asahikawa Station 1F



HOKKAIDO Tastation



The blend word “Tastation”, is made up of “Tasting” and “Station”, expresses our hope that you find your special through tasting at the station. JR Hokkaido aim to contribute to regional industry by offering enjoyable experiences with locally-produced alcoholic beverages through HOKKAIDO Tastation.

At ASAHIKAWA Tastation, we offer selections of SAKE, WINE, CRAFT BEER, CRAFT GIN, SHOCHU and snacks from Northern Hokkaido area, including Kamikawa. Why not find your special?

MENU



Prices start from

500 YEN
(tax included)

We also offer
great value set options.



CASHLESS PAYMENT ONLY

We offer a wide selection of alcoholic beverages from Northern Hokkaido.
Selections may change throughout the event period.
We hope you come and enjoy the event many time.

※Non-alcoholic drink, local snacks (cheese, jerky, etc) are also available. Some alcoholic products are available for takeaway purchase.

Maker's Day

We invite manufacturers to serve their drinks directly to our guests.

No reservation required – everyone is welcome to join!

※Tasting prices may vary.

Session 1 Jan.17th

Session 2 Jan.18th

Session 3 Jan.24th

Session 4 Jan.25th

Session 5 Jan.31st

Session 6 Feb.1st

Session 7 Feb.7th

Session 8 Feb.8th

Session 9 Feb.11th

Session 10 Feb.14th

Session 11 Feb.15th

Take the Ltd. Exp. “Lilac” or “Kamui” to Asahikawa!

Sapporo ▶ Asahikawa
Fastest 1 hr 25 min

(A limited express ticket required in addition to a basic fare ticket)

New Chitose Airport ▶ Asahikawa
Fastest 2 hr 13 min

(A transfer required at Sapporo Station)

Use JR-EAST Train Reservation for JR ticket purchase!



Furano ▶ Asahikawa
About 1 hr 10 min



Supported by: Kamikawa Subprefecture, Asahikawa City, Asahikawa Tourist & Convention Association, Asahikawa Retail Liquor Union

※Information as of January 2026. Images are for illustrative purposes only.

※Event dates and store hours may change due to weather or train operation status.